



AMYOTROPHIC LATERAL SCLEROSIS SOCIETY OF ONTARIO  
SOCIÉTÉ ONTARIENNE DE LA SCLÉROSE LATÉRALE AMYOTROPHIQUE

## **BONSPIEL TOURNAMENTS**

### **GENERAL DESCRIPTION:**

The perfect fundraiser for the winter months, the curling funspiel can be organized with very little effort on the part of the Chapter. Most clubs offer organizational assistance to those renting their facilities. Therefore, the most important consideration in holding such an event is the impact of rental costs on the project's overall profit; volunteer requirements and promotional costs are minimal as long as you work from within the existing structure of the curling community. Provided you are able to secure a sponsor to offset rental costs, the curling funspiel can be a very low-risk fundraiser.

### **RESOURCES REQUIRED:**

- A curling club to host event and provide advice and organizational support
- A Draw Master to process entries and assemble draw (this could be a member of your host club)
- An event Chair and Treasurer
- Volunteers to set up, do registration, etc.
- Posters/flyers to promote event
- Entry forms
- Prizes
- Registration table and chairs
- ALS banners, posters, and flyers
- Score cards
- Refreshments

### **PRE-EVENT ACTIVITIES:**

- Secure Host for event; preferably a local curling club willing to provide advice and organizational support
- Appoint individual with curling experience to be event Chair
- Recruit Draw Master
- Finalize event date, format, entry fees, and entry deadline
- Secure event sponsors to donate prizes or cash to offset costs and to sponsor reception
- Arrange for availability of refreshments at funspiel
- Coordinate reception catering
- Print posters and/or flyers, entry forms
- Distribute promotional material and entry forms to local curling clubs; advertise in newsletter
- Draw Master receives entries; passes funds on to Treasurer; assembles draw
- Finalize draw
- Print and mail entry confirmation, draw format and outline of rules to entrants

**PRE-EVENT ACTIVITIES CONT'D:**

- Organize advance publicity
- Confirm facility and volunteers

**EVENT ACTIVITIES:**

- One-evening format works well without straining volunteers or resources
- Arrive early to put up ALS banner and posters, set up registration table
- Welcome and opening remarks from ALS representative
- Assembly of teams and warm-up
- Allow one hour for each game (e.g. games at 6:00, 7:00, 8:00, 9:00 PM)
- Award prizes at reception

**POST-EVENT ACTIVITIES:**

- Send thank-you notes to participants and sponsors
- Issue media release announcing funds raised and thanking sponsors
- Pay outstanding bills; finalize accounting

**TIPS FOR SUCCESS:**

- Be sure to have individuals with curling experience involved in the organization of this project; the enthusiasm of your host-curling club is essential.
- Secure sponsors to cover expenses such as ice rental and printing costs; you may want to offer them free entry for one team in exchange.
- Try to get extra media publicity by inviting celebrities or community figures to participate and provide media photo opportunities.
- Keep events moving along quickly; don't have too much "down time" for any team.

**FOR FURTHER INFORMATION:**

The ALS Society of Ontario, 265 Yorkland Boulevard, Suite 300, North York, Ontario  
M2J-1S5 1(866) 497-8545